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# Drools Young Pet Leaders Programme (DYPLP)

*DATES: 8<sup>th</sup> to 19<sup>th</sup> June 2026*


*Location: Bangalore*

For Students of Grade 9 -12

# Week 1: Virtual Learning

*5-Day programme*

Day	Session Topic
Day 1	Introduction to the Pet Care Industry & Drools Brand Story
Day 2	Marketing & Consumer Behavior
Day 3	Supply Chain & Operations
Day 4	Product, Nutrition & R&D
Day 5	CEO Session - Vision & Leadership

 **Session Time: TBC (~2PM - ~4PM)**

# Week 2: Industry Visit

5-Day programme

## Day 1

### Corporate Office Visit

*Sessions: Marketing, Finance & HR Interaction*

📍 Second Floor, Embassy One, 8 Bellary Rd, Dena Bank Colony, Ganganagar, Bengaluru, Karnataka

## Day 2

### Supply Chain Visit

*Sessions: Warehouse & Distributor Exposure*

📍 Drools Pet Food Pvt. Ltd., Survey No. 35/1, Nagaruru, Dasanpura Hobli, Bangalore North - 562123

## Day 3

### Retail & Vet Exposure

*Sessions: SPT Outlet Visits & Veterinary Clinic Visits*

📍 North Bangalore (Multiple Locations)

## Day 4

### Final Project Preparation

📍 Second Floor, Embassy One, 8 Bellary Rd, Dena Bank Colony, Ganganagar, Bengaluru, Karnataka

## Day 5

### Final Project Presentation & Certification Ceremony

📍 Second Floor, Embassy One, 8 Bellary Rd, Dena Bank Colony, Ganganagar, Bengaluru, Karnataka

🕒 **Session Time: ~11:00 AM to ~5:00 PM**